

# JUSTINE GRIFFIN

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## AWARDS:

**First Place**, Innovative Product of the Year, 2015 - Gatehouse Media Awards

**First Place**, News Writer of the Year, 2014 - Gatehouse Media Awards

**First Place**, General Features, 2014 - Excellence in Features Awards

**Second Place**, Consumer Feature, 2014 - Awards For Excellence in Health Journalism

**Second Place**, Multimedia Reporter, 2014 - Gatehouse Media Awards

**Third Place**, Beat Reporting, 2015 - SPJ Sunshine State Awards

**Finalist**, Best Innovation Project, 2014 EPPY Awards

## LEADERSHIP:

**JAWS:** Vice President & board member of the Journalism & Women Symposium, 2014-2017

**Sarasota YPG:** Board member of young professionals group, 2014-2015

## EXPERIENCE

### **Economy & Growth Editor, Tampa Bay Times — June 2020- present**

I lead the Economy & Growth team, which produces our daily business section and the Business By the Bay weekly newsletter. I edit and manage a team of business reporters and our coverage of the Tampa Bay region.

Previously, I was the assistant business editor and spent a year as a breaking news editor on the *Times'* NOW desk, where I edited reporters, managed [tampabay.com](http://tampabay.com), and oversaw news coverage into the evening hours. I'm also the chair of the newsroom diversity committee.

### **Senior Reporter: Health, Business, Tampa Bay Times — 2015-2020**

I covered health and medicine related topics for the metro news desk. That included new medical research and trends, medical marijuana, health businesses and local hospitals. I also edited metro news during weekend shifts. As a business reporter, I wrote about tourism and retail news. My beat was expanded to include the Tampa International Airport, Port Tampa Bay and local entrepreneur Jeff Vinik. I assisted with website management for the business page and helped with the business section's social media channels. Toward the end of 2016, I began editing business stories for web and print.

### **Assistant Projects Editor/Business Reporter, Sarasota Herald-Tribune — 2012-2015**

I served as a manager on special projects and helped keep reporters and editors on track with team goals. I set strategies to reach larger audiences through social media and established partnerships with other publications and affiliates. I also lead the Herald-Tribune innovation team. I was the editor of a start-up publication aimed at young professionals in the Southwest Florida community called "Unravel". I lead the coverage, edited and assigned stories, and assisted in the design of the project. The digital publication launched in Feb. 2015. Prior to becoming an editor, I was the retail and tourism business reporter and produced a long-form feature project about being an egg donor.

### **Media Director, Heels Down Media — July 2016 - present**

## EDUCATION

**University of Central Florida — Bachelor's Degree: Journalism, Humanities. May 2010**